

## **CSPO Course Agenda:**

### **Day 1:**

- Competencies of a great Product Owner
- A brief introduction to Agile Manifesto and Scrum Framework
- Product Vision, Strategy, Mission and Goals
- Product Discovery
- Segmentation of users
- Product assumptions
  - How Scrum helps?
  - How to validate Product assumptions
- Strategies to do Product Delivery over time
- Product Roadmap
- Impact Mapping

### **Day 2:**

- How to connect customers and teams?
- Release Planning
  - MVP, MMP
- Product Backlog
  - How to measure customer value?
  - Create Product Backlog
  - Refinement
  - Ordering and Prioritization
  - Estimation
- Definition of Done
- User Personas
- User Stories
- User Story Mapping